

SEPTEMBER 2018

Offshoot

The Official Publication of the California Landscape Contractors Association San Diego Chapter

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Join the CLCA San Diego Chapter Board of Directors

• Nominations being accepted through October 9!

Put in your nomination now to become a member of the CLCA San Diego Chapter 2019 Board of Directors. Bring your ideas, enthusiasm, and passion for our industry to the board and watch our chapter continue to grow. You'll work with a great team of landscape contractors and suppliers in our area and throughout the state, while honing your leadership skills and building life-long friendships. Nominations are being accepted through October 9.

Running for 2019 San Diego Chapter Office are:

President: Willie Valdez
Treasurer: Rosalee Clanton
Secretary: Bronwyn Miller
Associate Member Officer: Melissa Tetzlaff
Vice President Membership: Jesse Cryns
Education Chair: Michael Derewenko

Positions that currently do not have anyone running:

President-Elect

The President-Elect shall assist the President in the discharge of his/her duties. In the absence of the President, he/she shall perform the duties of the President and when so acting shall have the same authority as the President.

Vice President Events

This individual is responsible for planning and coordinating a series of high quality general membership meetings and events for the chapter.

Vice President Resource Management/Legislation

The VP of Resource Management/Legislation is encouraged to keep the board and membership aware of issues in the community that could affect the interests and successes of our licensed contractor members. This is a perfect position for an individual who appreciates staying connected to developments throughout San Diego, including scientific and political positions relating to storm-water, irrigation water, nutrient, chemical, etc. concerns. In addition, this person's overall responsibility is to serve as the liaison between the state association and the chapter and to coordinate grass roots lobbying efforts within the chapter.

Anyone interested in serving on the 2019 Board of Directors should contact 2018 Chapter President, Rick Mandel at (619) 402-8432. Interested in serving on the Board, but unsure how? Call him to discuss a position that would be a good fit for you!

Chapter elections will be held November 13 at our general meeting at Mimi's Cafe.

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Coming Events

Mark your calendar!

September 29

San Diego Chapter Beautification Awards.

Bernardo Winery, 13330 Paseo Del Verano Norte, San Diego.

October 9

San Diego Chapter General Meeting. 9:45 a.m.

Hunter Industries, 1940 Diamond Street, San Marcos.

Plan to join us for breakfast and an educational presentation at Hunter Industries in San Marcos. Learn about Hydrowise Wi-Fi based controllers, the new HDL drip line, and enjoy a tour of the FX Luminaire on-site showroom. This meeting is free to attend. A chapter board meeting will precede this general meeting at 8:45 a.m. All are welcome.

November 7-10

CLCA Annual Convention, San Diego.

Hilton San Diego Resort & Spa. www.clca.org/convention.

November 13

San Diego Chapter General Meeting. All welcome.

Chapter elections will be held at this meeting!

8:45 a.m. breakfast/networking, 9:15 a.m. meeting.

Mimi's Cafe, 10788 Westview Pkwy, San Diego.

November 14

San Diego Chapter Holiday Party, 5 p.m.

Viewpoint Brewing Co., 2201 San Dieguito Drive, Del Mar.

ATTENTION: If you RSVP for an event and are unable to attend, you must cancel your reservation at least 24 hours prior to the event, or you will be invoiced for the reservation. All registrations are prepaid; there are no refunds if you don't attend.



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Looking for Chapter Board meeting minutes?
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Rick Mandel, Ewing Irrigation
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President-Elect

Willie Valdez, Free Flow Products
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Vice President Legislation/Resource Mgmt.

Rajan Brown, Heaviland Landscape Management
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Education Chair

Michael Derewenko, Jain Irrigation, Inc.
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CLCA State Convention is Nov. 7-10 in San Diego

Cool breezes and a sunny outlook are on the agenda for CLCA's Annual Convention set for November 7-10, 2018 at the Hilton San Diego Resort & Spa.

Learn!

The convention's educational offerings focus on practical information you can immediately put to use, providing plenty of peace of mind.

Visit www.clca.org/convention for more information and to register online.

Engage!

Plan on attending the Recognition Luncheon where we will honor our green industry leaders. At the General Membership Meeting, help grow the future of your professional association.

Relax!

And, of course, there will be golf! The host for the Associate Member/LEAF tournament is the Riverwalk Golf Club, where every hole was meticulously designed in the old style, leaving the terrain completely natural.

Enjoy!

The Trophy Awards dinner and ceremony will amaze you with a display of excellence in California landscaping.

San Diego Chapter Member Milestones

Congratulations to the following companies for reaching membership milestones this month.

22 Year Member

Yasuda Landscape

6 Year Member

V.I.T. Products

16 Year Members

Allen Landscape

Simplot Partners

4 Year Member

Terrain

1 Year Member

Russell Riello

8 Year Members

Sweetwater Authority

Coast Landscaping

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for hosting our September General Meeting!

~KURAPIA~

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Garden Design: Repetition in Gardening

Excerpted from Evergreen Nursery's blog at www.evergreennursery.com

In garden design, repetition is important for adding unity and flow to your landscape. Without it, a landscape looks unnatural and disordered. So, how can you use repetition to steer your garden away from chaos and toward a sensible path? With so many plants to choose from, Evergreen Nursery can provide you with everything you need to create a space that leads your eye naturally from one beautiful corner to another.

Keep in mind that while repetition is important, you'll still want to vary other design elements like scale and texture.

Let's start with the big items. Trees are the largest element in the landscape. A single specimen tree can act as a focal point, but as a rule, three is a good number to provide balance in a composition. Odd numbers have a unifying effect since our brains can't divide them equally. Three large objects spaced in an irregular triangle will keep your eye moving around an area, rather than staying glued to one spot. The trees don't have to be the same variety; in this case we're using scale as the repeated element. If you're limited on space, check out our flip book, *Trees for Smaller Yards*, to get some ideas of what trees might work for your space.

Repeating shapes is another way to add interest and pull together different areas of the garden. Think about repeating round succulents like Agave Blue Glow or Desert Spoon (*Dasyliirion wheeleri*), or several shrubs like Indian Hawthorn (*Rhaphiolepis indica*) and Golden Euonymus (*Euonymus japonicus 'Aureo-marginatus'*), which can either be left to grow naturally or pruned into similar shapes.

Color is another useful tool to bring repetition to a landscape. Large areas of a similar color placed strategically around your yard will keep eyes moving throughout the scenery. Repeating the same color along a border can create a line that will naturally add movement through your garden.

Keep in mind that while repetition is important, you'll still want to vary other design elements like scale and texture. Too much repetition (imagine a checkerboard or never-ending stripes) can be too much of a good thing!

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Jain Irrigation, Inc. Acquires Smart Irrigation Pioneer ETwater

- The ETwater cloud-based platform and its line of weather-adaptive smart controllers accelerate Jain's mission to leave this world better than you found it.

Jain Irrigation, Inc., ("Jain"), announced recently it is acquiring ETwater, innovator of intelligent irrigation technology and in the vanguard for creation of the smart irrigation controller. ETwater is dedicated to helping solve the real world problems of water scarcity that made them a perfect acquisition for Jain.

ETwater patented technology integrates data science, machine learning and predictive analytics about weather forecast and environmental variables to automatically, optimally adjust site-specific irrigation schedules. Connecting over the internet ETwater smart controllers get their schedules through secure, cellular data networks, and users are able to remotely monitor and manage controllers from any mobile or smart device.



"We're very proud of the positive impact on outdoor water conservation we've had in the U.S. market," said Pat McIntyre, CEO ETwater, "and raising awareness to the necessity of irrigating in harmony with nature. Our customers, from Fortune 100 national retailers to conscientious single-family homeowners, entrust us with driving the automation of their water efficiency. We've kept their landscapes healthy and beautiful, while eliminating the waste, damages, and costs that result from overwatering. The Jain acquisition will expand ETwater efficiencies throughout the U.S. and now worldwide to become a gold standard in sustainable water management globally."

"Jain is an early leader in the IoT for agriculture. ETwater will improve our position in agriculture and helps us make a bigger impact in reducing water waste in landscape irrigation," said Aric Olson, President of Jain Irrigation, Inc. "Jain is the technology leader for irrigation monitoring and control and we are thrilled to have ETwater join our family. After several successful irrigation technology acquisitions, the addition of ETwater, the pioneer of Smart Irrigation control, adds key technologies that can be deployed globally to our growing technology customer base."

Terms of the deal were not disclosed, and the transaction will close shortly after certain customary conditions are met.

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FREE MWEL Certificate Workshop October 23 at MWDOC Headquarters in Fountain Valley

- Earn CEUs for your APLD, IA, ISA and NALP certifications!

CLCA is offering a workshop on Tuesday, October 23, at MWDOC HQ in Fountain Valley from 8 a.m.-4 p.m., to help you master new opportunities in water efficiency.

This is landscape training that focuses on mastering the basic elements of water efficient landscaping for new California landscapes. As more outdoor California building ordinances are imposed on new landscapes and the landscape industry, this training focuses on creating and maintaining water efficient landscapes. The workshop is designed for landscape designers, landscape architects, and landscape contractors that specialize in installation and maintenance. Municipal water conservation personnel may discover it useful as well. All the essential elements to help you comply with the MWEL, design, build and maintain healthy, water efficient landscapes for California's "new normal" will be covered.

This workshop will offer CEUs for your current certifications, provide you with a participation certificate, and attendees will:

- Receive Basic Knowledge of California's Model Water Efficient Landscape Ordinance (MWEL)

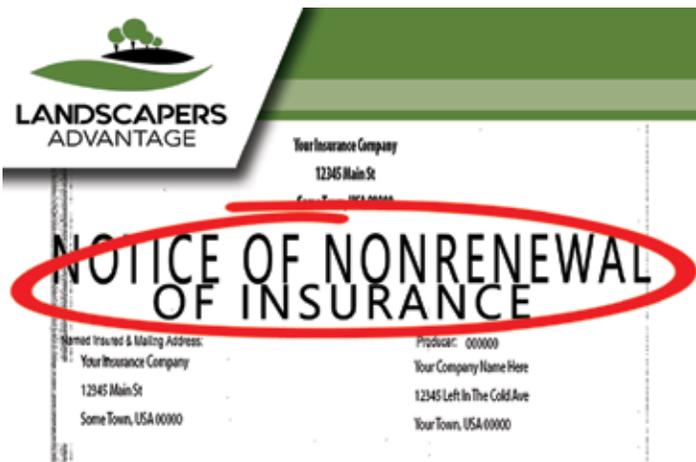
- Receive Knowledge of MWEL's Most Important Elements
- Have an Understanding of Soil, Irrigation, Water Budgeting and Plant Relationships
- Have an Understanding of Overall Water Efficient Landscape Best Management Practice (BMPs)
- Participate in an Interactive Landscape Water Budgeting Exercise
- Participate in a Question and Answer Session with Proven Industry Experts

This workshop is free to all those in Southern California thanks to a generous sponsorship by the Metropolitan Water District.

To take advantage of this offer, you must:

- Register with CLCA and place a \$50 deposit* on the workshop.
- Attend the workshop.
- Upon full attendance at the workshop, you will receive your \$50 deposit back.

**Your \$50 deposit becomes non-refundable if you do not attend the workshop, or attend less than 90 percent of the workshop, or if you cancel your attendance within 10 days of the workshop.*



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Thank you to the following Life Members for their continued support of the association.

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